



A New Year's resolution that's good for you

I hope that this message finds you suitably rested after a doubtless well-earned festive break with your loved ones.

If you've taken the time to draft a set of resolutions for the New Year, I hope that you've included one to promise to contact Cumberland Packaging for a competitive quote; it's our mission to keep saving our clients money on your packaging...just drop me a line and we'll race back to you.



We're in the repeat sale business and never forget that there is no divine right to your next order. **The review of 2023 below details the considerable progress that we made last year; continuing our relentless push to keep getting better.**

Looking ahead, we very much look forward to continuing our partnership into 2024.

With best wishes for the New Year,
John Watson, Managing Director



Review of 2023

January: installation of our highly flexible and competitive new Autobox machine for short runs.

February: our annual FSC accreditation was passed with flying colours.

March: our wildly popular stock-and-serve proposition (supported from our five warehouses) passed the 6,000 pallet mark.

April: we achieved a record 99.1% on-time delivery performance.

May: we raised a record 342 new products.

June: our annual BRC/IOP accreditation process again landed us an AA grade.

July: we acquired the order book of A Latter, a £1.6 million pa local box plant with a pedigree in huge, multi-component packs. 103 customers and 430 new, complex products have been smoothly accommodated so far.

August: we achieved record casemaker production, with over 2 million 0201 cartons made in a month.

September: we notched a record sales month of £2.7 million.

October: the experienced soul that is Martin Shield, was appointed as Production Manager.

November: growing demand for innovation saw our new Design Administrator Niall Mullally join us.

December: after two decades of sterling service, Mark Bennet moved on to pastures new.



Invitation to join us at The Arsenal

We appreciate that time is precious – so why not combine work with a weekend afternoon or a weekday evening by meeting us to discuss your packaging requirements whilst joining us for a metaphorical 'pie and a pint' during a football game in our Executive Box at the Emirates Stadium?

Please drop a line to John care of jwatson@cpholdings.co.uk to kick off your booking.



Entertainment corner

With the full flush of New Year enthusiasm, we share some witty wisdom from the following sages:

“People often say that motivation doesn't last. Well, neither does bathing - that's why we recommend it daily”. **Zig Ziglar**

“Only when the tide goes out do you discover who's been swimming naked”. **Warren Buffett**

“A clean desk is a sign of a cluttered desk drawer”. **Mark Twain**

“I love deadlines. I like the whooshing sound they make as they fly by.” **Douglas Adams**

“If you see a bandwagon, it's too late.” **James Goldsmith**

“By working faithfully eight hours a day you may eventually get to be the boss and work twelve hours a day.” **Robert Frost**

“The best way to appreciate your job is to imagine yourself without one.” **Oscar Wilde**

Cumberland Packaging



Promoting best practice:

- We are certified for BRC/IOP as well as Ethical Trading.
- We passed our FSC audit in January 2017.
- We're also a member of the Sheet Plant Association.



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